



## 基本資料

姓名：陳盈秀 Ying-Hsiu Chen

TEL：(03)5381183-8310

E-MAIL：yhchen@mail.ypu.edu.tw

## 主要學歷

淡江大學產業經濟學研究所博士

## 主要經驗

### ● 教學經驗

- (1) 元培醫事科技大學餐飲管理系 副教授
- (2) 元培醫事科技大學應用財務管理系 副教授
- (3) 元培醫事科技大學應用財務管理系 助理教授
- (4) 淡江大學經濟學系 兼任講師

### ● 工作經驗

台灣經濟研究院研究二所副研究員

### ● 研究相關經驗

- (1) 國際航運公司經營績效之跨國靜動態分析 (MOST 106-2410-H-264 -001 -)，科技部，2017/08 – 2018/07，主持人。

- (2) 以動態隨機生產邊界分析法探討各國機場長期技術效率與調整速度 (MOST 103-2410-H-264 -002 -), 科技部, 2014/08—2015/07, 主持人。
- (3) 歐洲與亞太地區機場民營化之經營效率與技術缺口分析—共同邊界函數之應用 (NSC 102-2410-H-264 -005-), 行政院國家科學委員會, 2013/08—2014/07, 主持人。
- (4) 以潛在層級隨機邊界模型探討兩岸銀行業技術效率之差異 (NSC 101-2410-H-264 -005-), 行政院國家科學委員會, 2012/08—2013/07, 主持人。
- (5) 各國長期技術追趕速度與總要素生產力成長—動態隨機生產邊界模型 (NSC 99-2410-H-264-006-), 行政院國家科學委員會, 2010/08—2011/07, 主持人。
- (6) 以分量迴歸法探討我國製造業大小規模廠商之生產力與效率差異 (NSC 98-2410-H-264 -012 -), 行政院國家科學委員會, 2009/08—2010/07, 主持人。

#### ● 相關證照

- (1) 消費者行為分析師
- (2) 茶葉感官品評專業人才能力檢定初級
- (3) EFOA 企業財務經營分析師
- (4) EFOP 企業財務經營規劃師
- (5) LTIEA 觀光休閒產業任用分析師
- (6) LTIEA 觀光休閒產業職能分析師
- (7) ISMA 創新服務行銷分析師
- (8) ISPA 創新服務流程分析師
- (9) ISPA 創新服務專案分析師
- (10) ISSA 創新服務策略分析師
- (11) International Introductory Award in Customer Service(Chinese)

### 學術專長

- 產業績效評估
- 效率與生產力分析
- 消費者行為分析

### 授教課程

- 餐飲採購與成本控制
- 餐飲會計與財報分析
- 餐飲財務管理
- 消費者行為學
- 研究方法
- 經濟學

## 論文著作

- 期刊論文

- (1) Su-Han Woo, Po-Lin Lai\*, Ying-Hsiu Chen and Ching-Chiao Yang, (2019) "Meta-frontier Function Approach to Operational Efficiency for Shipping Companies," *Maritime Policy & Management*, 46(5), 529-544. [SSCI]
- (2) Ying-Hsiu Chen and Po-Lin Lai\* (2019), "Determining the Relationship between Ownership and Technical Efficiency by Using a Dynamic Stochastic Production Frontier Approach," *Journal of Air Transport Management*, 75, 61-67. [SSCI]
- (3) Ying-Hsiu Chen\* (2018), "Estimating the Speeds of Long-Run Technological Catch-Up and Growth of Total Factor Productivity for Countries," *The Journal of International Trade & Economic Development*, 27(2), 220-234. [SSCI]
- (4) Ying-Hsiu Chen, Po-Lin Lai\* and Pairach Piboonrungraj (2017), "The Relationship between Airport Performance and Privatisation Policy: A Nonparametric Metafrontier Approach," *Journal of Transport Geography*, 62, 229-235. [SSCI]
- (5) Ying-Hsiu Chen and Po-Lin Lai\* (2017), "Does Diversification Promote Risk Reduction and Profitability Raise? Estimation of Dynamic Impacts Using the Pooled Mean Group Model" *Journal of Applied Statistics*, 44(10), 1893-1901. [SCI]
- (6) Yi-Cheng Liu and Ying-Hsiu Chen\* (2016), "Which One is More Efficient? German or Japanese Automobile Industry: A Meta-Frontier with Technology Gap Comparison," *International Business Research*, 9(10), 13-24. [EconLit]
- (7) Ying-Hsiu Chen\* and Pao-Peng Hsu (2015), "Impacts of Financial Development and Operating Scale on Bank Efficiencies in Taiwan," *International Journal of Social, Education, Economics and Management Engineering*, 9(5), 1542-1545.
- (8) Ying-Hsiu Chen and Meng-Chun Kao\* (2015), "The Effects of Acquisition Targets, Diversification and Market Power on Cost Efficiency: Evidence from Taiwanese Banks," *International Business Research*, 8(2), 71-82. [EconLit]
- (9) Ying-Hsiu Chen and Pao-Peng Hsu\* (2014), "The Divergence of Long- and Short-run Effects of Manager's Shareholding on Bank Efficiencies in Taiwan," *Journal of Applied Finance and Banking*, 4(6), 47-57. [EconLit]
- (10) Ying-Hsiu Chen and Meng-Chun Kao\* (2014), "Dynamic Impacts of Market Power and Diversification on Bank Efficiencies in Taiwan," *Applied Financial Economics*, 24(16), 1075-1082. [EconLit, Scopus]
- (11) Ying-Hsiu Chen and Pao-Peng Hsu\* (2014), "Which Variation of Financial Characteristic Could Modify the Damage in Efficiency from Global Financial Crisis? Evidence from Taiwan Securities Firms," *International Research Journal of Applied Finance*, 5(6), 745-753. [EconLit]
- (12) 黃台心、陳盈秀\*、鍾銘泰與林延霖 (2014), 「應用隨機邊界模型探討收斂假說—兼論人力資本、金融發展與經濟成長之關係」, 《經濟研究》, 第 50 卷第 1 期, 101-140 頁。 [TSSCI]

- (13) Yi-Cheng Liu\* and Ying-Hsiu Chen (2012), "A Meta-frontier Approach for Comparing Bank Efficiency Differences between Indonesia, Malaysia and Thailand," *Journal of Applied Finance and Banking*, 2(6), 131-150. [EconLit]
- (14) Pao-Peng Hsu and Ying-Hsiu Chen\* (2012), "Barrier Option Pricing for Exchange Rates under the Levy-HJM Processes," *Finance Research Letters*, 9, 176-181. [SSCI]
- (15) Pao-Peng Hsu and Ying-Hsiu Chen\* (2012), "Transforming One-Factor Mean Reversion Interest Rate Model into HJM Model under Cross-Currency Economy," *International Research Journal of Applied Finance*, 3(5), 617-625. [EconLit]
- (16) 黃台心、陳盈秀\*與鍾銘泰 (2012), 「應用共同邊界函數探討 OECD 與 APEC 諸國總體生產效率」, 《經濟研究》, 第 48 卷第 1 期, 1-50 頁。[TSSCI]
- (17) Ying-Hsiu Chen, Meng-Chun Kao and Che-Yang Lin\* (2011), "Do Efficiency Improvements from Mergers and Acquisitions Occur in Taiwanese Banking Industry? An Application of Data Envelopment Analysis," *International Research Journal of Finance and Economics*, 73, 161-170. [EconLit, Scopus]
- (18) 高孟君、陳盈秀與林哲揚\* (2010), 「高階主管特質與管理舞弊關係之探討」, 《多國籍企業管理評論》, 第 4 卷第 2 期, 民國 99 年 9 月, 43-60 頁。
- (19) 黃台心、陳盈秀\*與王美惠 (2009), 「我國與東亞諸國總體生產效率與生產力之研究」, 《經濟論文叢刊》, 第 37 卷第 4 期, 379-414 頁。[TSSCI]
- (20) Tai-Hsin Huang\* and Ying-Hsiu Chen (2009), "A Study on Long-Run Inefficiency Levels of a Panel Dynamic Cost Frontier under the Framework of Forward-Looking Rational Expectations," *Journal of Banking and Finance*, 33, 842-849. [SSCI]
- (21) 黃台心\*、陳盈秀與陳珮欣 (2007), 「台灣地區本國銀行業長期效率的動態分析」, 《經濟論文》, 第 35 卷第 1 期, 83-114 頁。[TSSCI]

註：\* 標示者為通訊作者。

#### ● 研討會論文

- (1) Po-Lin Lai, Su-Han Woo\* and Ying-Hsiu Chen, (2015) "An Assessment of Operational Efficiency and Technology Gap Using a Meta-Frontier Function Approach for Shipping Company," International Conference on Global Integration of Economies and Connectivity Development in collaboration with Asian Logistics Round Table, Soochow University, Taipei, Taiwan, 08/31~09/01.
- (2) Pao-Peng Hsu\* and Ying-Hsiu Chen, (2015) "The Empirical Analysis and Comparisons Using TAIEX Derivatives," 17th International Conference on Business, Management, Economics and Finance, Kuala Lumpur, Malaysia, 08/24~08/25.
- (3) Po-Lin Lai\* and Ying-Hsiu Chen, (2015) "A Study of Operational Efficiency and Technology and Technology for Airports in Europe and the Asia-Pacific Region: A Non-Parametric Metafrontier Approach," 2105 ATRS World Conference, University Town, National University of Singapore, 07/02~07/05.

- (4) Ying-Hsiu Chen\* and Pao-Peng Hsu, (2015), "Impacts of Financial Development and Operating Scale on Bank Efficiencies in Taiwan," International Conference on Business, Economics and Finance, Tokyo, Japan, 05/28~05/29.
- (5) Ying-Hsiu Chen\* and Pao-Peng Hsu, (2014), "Impacts of Financial Development and Characteristics on Listed Securities Firms' Efficiency in Taiwan," International Conference on Economics, Business and Management, Pattaya, Thailand, 06/23~06/24.
- (6) Pao-Peng Hsu and Ying-Hsiu Chen\* (2013), "Pricing Risky Bond under Cox Processes and Multi-Dimensional Levy Processes," 3rd International Conference on Humanities, Geography and Economics, Bali, Indonesia, 01/03~01/06.
- (7) 陳盈秀與高孟君 (2012), 「Dynamic Impacts of Diversification and Market Power on Efficiency in Taiwanese Banking Industry」生產力與效率學術研討會, 台北市: 東吳大學。
- (8) 陳盈秀 (2012), 「本國銀行員工生產力、獲利能力與資產流動性對其成本效率之影響分析」, 健康與管理學術研討會, 新竹市: 元培科技大學。
- (9) 陳盈秀、陳姿君、潘瑩珊、姚佳雯 (2011), 「金融海嘯、董監事酬勞與經理人持股比率對本國銀行成本效率之影響」, 健康與管理學術研討會, 新竹市: 元培科技大學。
- (10) 陳盈秀、宋怡瑩、詹佳穎、范玉華、陳意雯 (2010), 「金融環境與銀行治理對本國銀行經營績效之影響—隨機邊界法之應用」, 健康與管理學術研討會, 新竹市: 元培科技大學。
- (11) 陳盈秀、俞思妤、王慈蓮、李思慧、邱巧齡、林冠吟 (2009), 「風險性資產對上市證券業經營效率之影響—資料包絡法之應用」, 健康與管理學術研討會, 新竹市: 元培科技大學。
- (12) 黃台心與陳盈秀 (2009), 「應用共同邊界函數探討 OECD 與 APEC 諸國總體生產效率」, 生產力與效率國際學術研討會, 台北市: 中央研究院經濟所。

#### ● 專書及專書論文

- (1) 陳盈秀 (2007), 「OECD 與 APEC 諸國總體生產效率與總要素生產力之研究—共同邊界函數之應用」, 淡江大學產業經濟學系, 博士論文。
- (2) 陳盈秀 (2003), 「台灣地區銀行業經營效率—三階段法之應用」, 淡江大學經濟學系暨應用經濟所, 碩士論文。

### 獲獎/榮譽

- (1) 108 學年度第一學期教學優質獎勵(課程: 餐飲採購與成本控制)
- (2) 107 學年度績優導師;
- (3) 107 年度科技部補助大專校院研究獎勵;
- (4) 106 學年第二學期教學優質獎勵-推動實務(課程: 消費者行為學);
- (5) 105 年度編纂教材獎勵特優(課程: 餐飲採購與成本控制);
- (6) 105 學年度績優導師
- (7) 104 學年度績優導師;
- (8) 104 學年度健康管理學院教學績優教師;

- (9) 104 年度獲科技部審定通過補助大專校院獎勵特殊優秀人才措施；
- (10) 103 年度教學優質獎勵-編纂教材優等；
- (11) 101、102、103 與 104 學年度遠距教學獲選為優良課程；
- (12) 101 與 102 年度編纂教材暨製作教具獎勵-編纂教材特優；
- (13) 100 學年度績優導師；
- (14) 95 年度獲國家科學委員會獎勵人文與社會科學領域博士候選人撰寫博士論文。